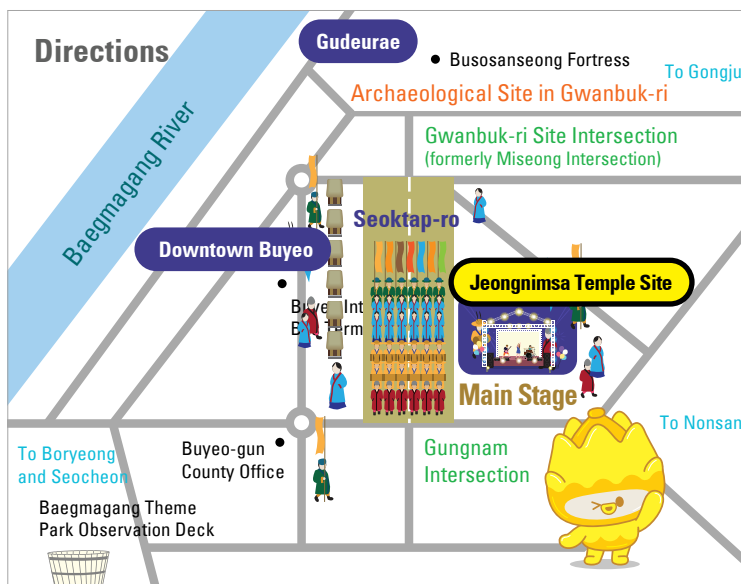
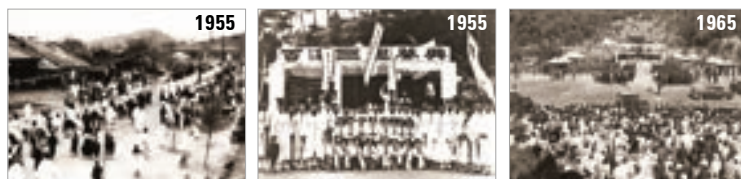




The 72nd Baekje Cultural Festival

First held in Buyeo in 1955, the Baekje Cultural Festival is one of Korea's leading historical and cultural festivals, celebrating and preserving the heritage of Baekje. It began with the Baekje Grand Rite, held by local leaders to honor the spirit of Baekje. Held annually ever since, the festival continues its proud tradition. Now in its 72nd edition, the festival highlights the legacy of Baekje, a center of ancient East Asian civilization that shared its culture with neighboring countries, and promotes Baekje culture at home and abroad as a root of Hallyu. Set amid the UNESCO-listed Baekje Historic Areas, the festival brings Baekje's descendants and visitors together, growing into a global celebration of history and culture.



Main Venue of the 72nd Baekje Cultural Festival Jeongnimsa Temple Site

(83 Jeongnim-ro, Buyeo-eup, Buyeo-gun, Chungcheongnam-do)

Festival Inquiries: Baekje Cultural Foundation,
Buyeo Culture and Tourism Promotion Agency 041-837-2517
Festival Operations Center: 041-830-3910 (open during the festival)



baekjeculturalfestival.kr/en

Buyeo Cultural Tourism

www.buyeo.go.kr/html/tour



Free Shuttle Bus & Parking Information



Parking Information

- Gudeurae Parking Lot** (Main Parking Lot: 15-3 Gugyo-ri, Buyeo-eup)
1-1 Gudeurae Upper Parking Lot 1-2 Gudeurae Lower Parking Lot
- Baegmagang Theme Park Parking Lot** (381 Gunsu-ri, Buyeo-eup)
- Gunnamji Parking Lot**
3-1 West Gate Parking Lot (172-1 Dongnam-ri, Buyeo-eup)
3-2 East Gate Parking Lot (Buses Only) (152-1 Dongnam-ri, Buyeo-eup)
3-3 Seodong Cultural Center Parking Lot (135-1 Dongnam-ri, Buyeo-eup)
- Tourist Information Center Parking Lot (Buses Only)** (77 Gwanbuk-ri, Buyeo-eup)



Archaeological Site in Gwanbuk-ri and Busosanseong Fortress
The palace and fortress at the heart of Baekje's Sabi capital
* Free admission during the BCF



Royal Tombs in Neungsan-ri
The Sabi-period burial ground of Baekje kings and royalty
* Free admission during the BCF



Jeongnimsa Temple Site
A major temple site showcasing Baekje's Buddhist culture and architectural skill



Naseong City Wall
The wall protecting the Sabi capital, reflecting Baekje's advanced urban planning



- | | |
|----------------------------|----------------------------|
| Festival Operations Center | Festival Information Booth |
| Restroom | Portable Restroom |
| Mobile Stage | Photo Spot |
| Shuttle Bus Pick-up | Shuttle Bus Drop-off |
| Baby Care Room | |



Program schedule

* Program schedules are subject to change.
BCF: Baekje Cultural Festival JTS: Jeongnimsa Temple Site

Venue	Time	Event
Pre-events	Oct. 2 (Fri.)	
Choeondeungsan Mountain, Chungnwa	09:30 ~ 11:30	Gocheonje Ritual & Baekje Spirit Flame Lighting
Palchungsa Shrine, Chungnwa	11:30 ~ 12:30	Palchungje Ritual
Geumseongsan Flame Altar	18:00 ~ 19:00	Samsanje Ritual

Day 1	Oct. 3 (Sat.) Opening Ceremony	
Sungmokjeon Hall, Buyeo Royal Tombs	11:00 ~ 12:00	Baekje Royal Memorial Rite
Downtown Buyeo	17:00 ~ 18:00	Baekje Sabi Capital Procession
Jeongnimsa Temple Site Small Stage	18:00 ~ 19:00	Sabi Capital Dedication Rite
	11:00 ~ 12:00	Baekje Sabi Roblox Tournament (feat. YouTuber GGamBring)
Jeongnimsa Temple Site (JTS)	14:00 ~ 15:00	Baekje Sabi Roblox Tournament
Main Stage	19:00 ~ 19:30	Opening Ceremony
	19:30 ~ 20:00	Theme Performance, Part 1
	20:00 ~ 21:30	Opening Celebration Concert (Ssaifun, SoonSoonHee, KIIRAS, tripleS)
	21:30 ~ 21:45	Drone Art Show
Jeongnimsa Temple Site (JTS) Pond	11:00 ~ 12:00	Traditional Folk Performance – Sedo Dure Pungjang
	12:00 ~ 13:00	Play Around Sabi (Baekje-pattern Dalgona Challenge)
	15:00 ~ 16:00	Traditional Folk Performance – Sanyuhwaga
	11:00 ~ 12:00	Play Around Sabi (Ttakji Game)
Seoktap-ro	13:00 ~ 13:20	Spirited Baekje Performing Troupe (Street Performance)
	14:00 ~ 15:00	Play Around Sabi (Red Light, Green Light)
	15:40 ~ 16:00	Spirited Baekje Performing Troupe (Street Performance)
Mobile Stage (Gungnam Intersection)	10:00 ~ 10:30	Family Show (Circus)
	12:00 ~ 13:00	Family Show (Circus)
Mobile Stage (Gwanbuk-ri Site Intersection)	16:00 ~ 17:00	Family Show (Dance)
	ongoing	Buyeo Artists' Showcase



Day 2	Oct. 4 (Sun.)	
JTS Main Stage	11:30 ~ 12:00	Spectacular Taekwondo Show
	13:00 ~ 14:00	Baekje Sabi Roblox Tournament
	14:30 ~ 15:00	Spectacular Taekwondo Show
	15:00 ~ 16:00	Baekje Sabi Roblox Tournament
	18:00 ~ 18:30	International Exchange Performance (Kumamoto, Japan)
	19:30 ~ 20:00	Theme Performance, Part 1 (Second Show)
	20:00 ~ 22:00	Sabi Autumn Trot Concert
JTS Pond	11:00 ~ 12:00	Traditional Folk Performance – Sedo Gahoe-ri Janggunje
	12:00 ~ 13:00	Play Around Sabi (Baekje-pattern Dalgona Challenge)
	15:00 ~ 16:00	Traditional Folk Performance – Eunsan Byeolsinje
Seoktap-ro	11:00 ~ 12:00	Play Around Sabi (Ttakji Game)
	14:00 ~ 14:20	Spirited Baekje Performing Troupe (Street Performance)
	14:00 ~ 15:00	Play Around Sabi (Red Light, Green Light)
	16:00 ~ 16:20	Spirited Baekje Performing Troupe (Street Performance)
	16:30 ~ 17:00	World Fusion Music
	18:30 ~ 19:00	World Fusion Music

Venue	Time	Event
Mobile Stage (Gungnam Intersection)	10:00 ~ 11:00	Family Show (Juggling & Magic)
	12:00 ~ 13:00	Family Show (Juggling & Magic)
	14:00 ~ 15:00	Family Show (Mime & Circus)
	16:00 ~ 17:00	Family Show (Bubbles & Circus)
	18:00 ~ 18:30	Family Show (Electric Strings)
	19:30 ~ 21:00	Silent Disco
Mobile Stage (Gwanbuk-ri Site Intersection)	16:00 ~ 18:00	Buyeo Rising Trot Stars Concert
	ongoing	Buyeo Artists' Showcase

Day 3	Oct. 5 (Mon.)	
Samchungsa Shrine, Busosan Mountain	11:00 ~ 12:00	Samchungje Rite
	11:00 ~ 12:00	Baekje Sabi Roblox Tournament
	13:00 ~ 14:00	Baekje Sabi Roblox Tournament
JTS Main Stage	15:00 ~ 15:30	International Exchange Performance (Kumamoto, Japan)
	19:00 ~ 21:00	Buyeo's Starry Night Concert with KBS (Hwanhee, Ali, Ahn Chi-hwan, Kim Bum-ryong, Jeong Yu-jin, Seo Young-eun)
JTS Pond	12:00 ~ 13:00	Play Around Sabi (Baekje-pattern Dalgona Challenge)
	11:00 ~ 12:00	Play Around Sabi (Ttakji Game)
	13:00 ~ 13:20	Spirited Baekje Performing Troupe (Street Performance)
Seoktap-ro	14:00 ~ 14:30	World Fusion Music
	16:00 ~ 17:00	Play Around Sabi (Red Light, Green Light)
	17:00 ~ 17:20	Spirited Baekje Performing Troupe (Street Performance)
	17:30 ~ 18:00	World Fusion Music
	10:00 ~ 11:00	Family Show (Balloon Art & Bubbles)
Mobile Stage (Gungnam Intersection)	12:00 ~ 13:00	Family Show (Magic & Circus)
	14:00 ~ 15:00	Family Show (Bubbles & Balloon Art)
	16:00 ~ 17:00	Family Show (Fire Show & Dance)
	19:30 ~ 21:00	Silent Disco
Mobile Stage (Gwanbuk-ri Site Intersection)	ongoing	Buyeo Artists' Showcase

Day 4	Oct. 6 (Tue.)	
Memorial Monument to the Five Thousand Baekje Warriors	11:00 ~ 12:00	Memorial Rite for the Five Thousand Baekje Warriors
JTS Main Stage	18:00 ~ 18:40	Open Concert: Embracing Sabi (Buyeo Citizens' Orchestra)
	19:00 ~ 21:00	An Autumn Night in Baekje: Sabi Moonlight Concert (Lim Ji-hoon, Boombeat Brass Band, Sorisae, Hanul Fusion Gugak, singer-songwriter Sinna)
Seoktap-ro	12:30 ~ 12:50	Spirited Baekje Performing Troupe (Street Performance)
	18:00 ~ 18:20	Spirited Baekje Performing Troupe (Street Performance)
	18:20 ~ 19:00	Traditional Martial Arts Demonstration – Baekje Ssaulabi Warriors
Mobile Stage (Gungnam Intersection)	18:00 ~ 18:30	Family Show (Balloon Art & Juggling)
	19:30 ~ 21:00	Silent Disco
Mobile Stage (Gwanbuk-ri Site Intersection)	18:00 ~ ongoing	Buyeo Artists' Showcase





Program schedule

Venue	Time	Event
Day 5	Oct. 7 (Wed.)	
Gungnyeosa Shrine, Busosan Mountain	10:30 ~ 11:30	Baekje Court Ladies Memorial Rite
JTS Main Stage	18:00 ~ 19:00	KBS Traditional Music Orchestra Meets Jazz: Buyeo in Bloom
	19:30 ~ 21:30	Sabi Trot Festa (Jo Seung-gu & Jo Eun-ha, Kim Kyung-min, Bin Ye-seo, HI Ryang, Ha Dong-geun, An So-mi)
Seoktap-ro	12:30 ~ 12:50	Spirited Baekje Performing Troupe (Street Performance)
	18:00 ~ 18:20	Spirited Baekje Performing Troupe (Street Performance)
	18:20 ~ 19:00	Traditional Martial Arts Demonstration – Baekje Ssaulabi Warriors ☺
Mobile Stage (Gungnam Intersection)	19:30 ~ 21:00	Silent Disco
Mobile Stage (Gwanbuk-ri Site Intersection)	18:00 ~ ongoing	Buyeo Artists' Showcase

Day 6	Oct. 8 (Thu.)	
Yuwangsan Mountain, Yanghwa	11:00 ~ 12:00	Yanghwa Yuwangsan Memorial Rite
JTS Main Stage	18:00 ~ 21:00	Baegmagang Singing Contest
	12:30 ~ 12:50	Spirited Baekje Performing Troupe (Street Performance)
	17:00 ~ 18:00	Traditional Martial Arts Demonstration – Baekje Ssaulabi Warriors ☺
Seoktap-ro	18:00 ~ 18:20	Spirited Baekje Performing Troupe (Street Performance)
	18:30 ~ 19:00	World Fusion Music
	20:00 ~ 20:30	World Fusion Music
Mobile Stage (Gungnam Intersection)	19:30 ~ 21:00	Silent Disco
Mobile Stage (Gwanbuk-ri Site Intersection)	18:00 ~ ongoing	Buyeo Artists' Showcase

Day 7	Oct. 9 (Fri.) Hangeul Day	
Seongheungsan Mountain, Imcheon	11:00 ~ 12:00	Imcheon Memorial Rite
Downtown Buyeo	15:30 ~ 17:00	Baekje Historical & Cultural Parade
	11:00 ~ 12:00	Baekje Sabi Roblox Tournament
JTS Main Stage	15:00 ~ 16:00	Baekje Sabi Roblox Tournament
	19:00 ~ 21:00	Korea-China-Japan Cultural Exchange Performance (Nanyang, China; Baekje Traditional Music Orchestra; Baekje Gayageum Ensemble; Dazaifu Arts Troupe, Japan)
JTS Pond	12:00 ~ 13:00	Play Around Sabi (Baekje-pattern Dalgona Challenge)
	11:00 ~ 12:00	Play Around Sabi (Ttakji Game)
	13:00 ~ 13:20	Spirited Baekje Performing Troupe (Street Performance)
	14:00 ~ 15:00	Traditional Martial Arts Demonstration – Baekje Ssaulabi Warriors ☺
Seoktap-ro	15:00 ~ 16:00	Play Around Sabi (Red Light, Green Light)
	16:00 ~ 16:20	Spirited Baekje Performing Troupe (Street Performance)
	17:00 ~ 17:30	World Fusion Music
	21:00 ~ 21:30	World Fusion Music
	10:00 ~ 11:00	Family Show (Guitar)
Mobile Stage (Gungnam Intersection)	12:00 ~ 13:00	Family Show (Guitar)
	14:00 ~ 15:00	Family Show (Circus)
	16:30 ~ 17:00	DJ Performance
	19:30 ~ 21:00	DJ Performance
Mobile Stage (Gwanbuk-ri Site Intersection)	ongoing	Buyeo Artists' Showcase

Venue	Time	Event
Day 8	Oct. 10 (Sat.)	
Seokseongsanseong Fortress & Taggol Park	11:00 ~ 12:00	Seokseong Memorial Rite
Gudeurae Ferry Parking Lot	13:00 ~ 20:00	Suryuk Daejae Buddhist Rite (Lantern Festival)
Gudeurae Riverside	19:00 ~ 21:00	Baekje Cultural Festival Nakhwa Nori
Downtown Buyeo	19:30 ~ 20:30	Baekje Culture Night Parade
	11:00 ~ 12:00	Baekje Sabi Roblox Tournament
JTS Main Stage	13:00 ~ 14:00	Sabi Embraces Asia (Vietnamese & Myanmar Performances)
	14:00 ~ 15:00	Baekje Sabi Roblox Tournament
	18:00 ~ 19:30	Buyeo Youth Orchestras Joint Concert, "Baekje in Harmony"
	21:00 ~ 22:00	Sabi Autumn Ballads (Ulala Session, Jeon Sang Keun)
	11:00 ~ 12:00	Baekje Mimaji Mask Dance (Baekje Gigak Preservation Society)
JTS Pond	12:00 ~ 13:00	Play Around Sabi (Baekje-pattern Dalgona Challenge)
	15:00 ~ 16:00	Traditional Folk Performance – Eunsan Naeji-ri Danjappgi
	11:00 ~ 12:00	Play Around Sabi (Ttakji Game)
	13:00 ~ 13:20	Spirited Baekje Performing Troupe (Street Performance)
Seoktap-ro	14:00 ~ 15:00	Play Around Sabi (Red Light, Green Light)
	16:00 ~ 16:20	Spirited Baekje Performing Troupe (Street Performance)
	17:00 ~ 18:00	Traditional Martial Arts Demonstration – Baekje Ssaulabi Warriors ☺
	10:00 ~ 11:00	Family Show (Nanta)
Mobile Stage (Gungnam Intersection)	12:00 ~ 13:00	Family Show (Rap)
	14:00 ~ 15:00	Family Show (Electronic Instruments)
	16:00 ~ 17:00	Family Show (Taekwondo & Dance)
	20:00 ~ 21:00	Silent Disco
Mobile Stage (Gwanbuk-ri Site Intersection)	17:30 ~ 19:30	Locals Take Center Stage! Buyeo Singing Contest Grand Final
	ongoing	Buyeo Artists' Showcase

Day 9	Oct. 11 (Sun.) Closing Ceremony	
	11:00 ~ 12:00	Baekje Sabi Roblox Tournament
	13:30 ~ 14:00	Dance & Music: "Different Textures, One Breath"
JTS Main Stage	14:00 ~ 15:00	Baekje Sabi Roblox Tournament
	18:30 ~ 19:00	Closing Ceremony (Pre-show)
	19:00 ~ 20:00	Closing Ceremony & Theme Performance, Part 2
	20:00 ~ 21:00	Closing Celebration Concert (Jonaju, Kim Bo Kyung, ODD YOUTH, Insooni)
	21:00 ~ 21:15	Drone Art Show
JTS	11:00 ~ 12:00	Traditional Folk Performance – Chochon Chuyang-ri Dure Pungjang
	12:00 ~ 13:00	Play Around Sabi (Baekje-pattern Dalgona Challenge)
JTS Pond	14:00 ~ 15:00	Traditional Folk Performance – Yongjeong-ri Funeral Bier Songs
	11:00 ~ 12:00	Play Around Sabi (Ttakji Game)
	13:00 ~ 13:20	Spirited Baekje Performing Troupe (Street Performance)
Seoktap-ro	15:00 ~ 16:00	Play Around Sabi (Red Light, Green Light)
	15:30 ~ 15:50	Spirited Baekje Performing Troupe (Street Performance)
	16:00 ~ 17:00	Traditional Martial Arts Demonstration – Baekje Ssaulabi Warriors ☺
Mobile Stage (Gungnam Intersection)	10:00 ~ 11:00	Family Show (Line Dance)
	12:00 ~ 13:00	Family Show (Fusion Gugak)
	14:00 ~ 15:00	Family Show (Popular Music)
Mobile Stage (Gwanbuk-ri Site Intersection)	ongoing	Buyeo Artists' Showcase



The 72nd Baekje Cultural Festival at a Glance

BCF: Baekje Cultural Festival JTS: Jeongnimsa Temple Site

1 Official Events	1-1	Sabi Capital Relocation Proclamation Ceremony	JTS Small Stage
	1-2	Opening Ceremony	JTS Main Stage
	1-3	Closing Ceremony	JTS Main Stage
2 Main Programs	2-1	Theme Performance	JTS Main Stage
	2-2	Baekje Historical & Cultural Parade	Downtown Buyeo
	2-3	Baekje Culture Night Parade	Downtown Buyeo
	2-4	Theme Exhibition Hall	Archaeological Site in Gwanbuk-ri
	2-5	Memories of Baekje (Sabi Screening Room)	JTS Museum
3 Rites	3-1-11	11 Rituals & Buddhist Ceremonies, including Gocheonje	Cheondeungsan Mountain and Other Locations in Buyeo
	4		
4 Experiences & Events	4-1	Baekje Culture Experience Program	Seoktap-ro
	4-2	Baekje Fortress & Martial Arts Experience	Seoktap-ro
	4-3	Baekje Performing Troupe	JTS & Seoktap-ro
	4-4	123 Sabi Experience Program	JTS Museum
	4-5	Play Around Sabi	JTS & Seoktap-ro
	4-6	Tethered Hot-Air Balloon Experience	Archaeological Site in Gwanbuk-ri
	4-7	Take Home a Memory!	Seoktap-ro
	4-8	Baekjeseong Adventure	JTS
	4-9	Sabi Roblox Experience & Tournament	JTS
5 Performances & Competitions	5-1	Cultural & Arts Performances	JTS Main Stage
	5-2	Traditional Folk Performances	JTS Pond, Seoktap-ro
	5-3	Family & Children's Stage	Ⓞ Mobile Stage (Gungnam Intersection)
	5-4	Buyeo Artists' Showcase	Ⓞ Mobile Stage (Gwanbuk-ri Site Intersection)
	5-5	Spectacular Taekwondo Show	JTS Main Stage
	5-6	Kumamoto Baton Twirling Team (Japan)	JTS Main Stage
	5-7	Traditional Martial Arts Demonstrations	Seoktap-ro
	5-8	Open Concert: Embracing Sabi (Buyeo Citizens' Orchestra)	JTS Main Stage
	5-9	Baegmagang Singing Contest	JTS Main Stage
	5-10	Korea-China-Japan Cultural Exchange Performance	JTS Main Stage
	5-11	Baekje Mimaji Mask Dance	JTS Pond
	5-12	Buyeo Youth Orchestras Joint Concert, "Baekje in Harmony"	JTS Main Stage
6 Scenic Displays & Exhibitions	6-1	Sabi by Night	Downtown Buyeo
	6-2	Media Art – Glorious Sabi: Pagoda & Sutras	Five-story Stone Pagoda at JTS
	6-3	Media Art Road – Sabi Marketplace	Seoktap-ro, JTS Museum
	6-4	123 Years of Sabi Baekje in Light	JTS Pine Trail
	6-5	72nd BCF Buyeo Calligraphy Association Exhibition	JTS Museum
	6-6	72nd BCF Photo Exhibition	Uiyeol-ro
7 Associated Events	7-1	19th Chungnam Superintendent's Cup Baduk Tournament	Buyeo-gun Gymnasium
	7-2	Baegmagang Cosmos Fields	Gudeurae Riverside, Sin-ri Area
	7-3	Baekje History & Culture City Tour	Throughout Buyeo-gun
	7-4	Buyeo Book Fair	Archaeological Site in Gwanbuk-ri (Buyeo Gaeksa)
	7-5	Donated Works by Korean Painter Lee Ho-shin	Buyeo Cultural Center Exhibition Hall
	7-6	Baekje Cultural Festival Nakhwa Nori	Gudeurae Riverside

Event Details

* Program schedules / details are subject to change.
BCF: Baekje Cultural Festival JTS: Jeongnimsa Temple Site

Official Events

1



1-1 Sabi Capital Relocation Proclamation Ceremony

A proclamation affirming the significance of the move to Sabi, followed by a grand capital-relocation procession • Oct. 3 (Sat) 17:00–19:00 / Tourist Parking Lot→ Seoktap-ro → JTS



1-2 Opening Ceremony

A grand opening featuring ceremonial proceedings, a celebration concert, and post-ceremony events

• Oct. 3 (Sat) 19:00–22:00 / JTS Main Stage

1-3 Closing Ceremony

Pre-show, official, and post-ceremony events celebrating nine days of joy and inspiration • Oct. 11 (Sun) 18:30–21:30 / JTS Main Stage

Main Programs

2



2-1 Theme Performance – Baekje: A New Era Begins

The festival's flagship production, bringing its identity and theme to life • Oct. 3 (Sat), Opening Ceremony; Oct. 4 (Sun); Oct. 11 (Sun), Closing Ceremony / JTS Main Stage



2-2 Baekje Historical & Cultural Parade

A royal and historical procession recreating the Sabi capital, with international cultural groups taking part • Oct. 9 (Fri) 15:30–17:00 / Downtown Buyeo

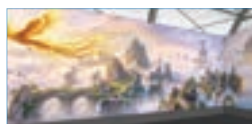
Main Programs

2



2-3 Baekje Culture Night Parade

A multimedia parade lighting up the night in Sabi
•Oct. 10 (Sat) 19:30–20:30 / DOWNTOWN BUYEO



2-4 Theme Exhibition Hall

A themed exhibition exploring the mystical creatures depicted on the Gilt-bronze Incense Burner of Baekje
•Oct. 3 (Sat)–Oct. 11 (Sun) 10:00–22:00
/ Archaeological Site in Gwanbuk-ri



2-5 Memories of Baekje (Sabi Screening Room)

An immersive journey through Baekje history, from the relocation to Sabi to the present day
•Oct. 3 (Sat)–Oct. 11 (Sun) / 10:00–20:00 (Screenings every 20 minutes) / JTS Museum (Screening Room)

Rituals & Buddhist Ceremonies

3



3-1 Gocheonje Rite: Baekje Spirit Flame Lighting

The lighting and ceremonial relay of the Baekje Spirit Flame, marking the start of the festival
•Oct. 2 (Fri) 09:30–11:30 / Flame-Lighting Altar, Cheondeungsan Mountain



3-2 Palchungje Rite

A memorial rite for the eight loyal subjects of late Baekje •Oct. 2 (Fri) 11:30–12:30 / Palchungsa Shrine, Chungghwa



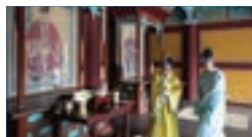
3-3 Samsanje Rite

A rite honoring the spirits of the three sacred mountains that aided Sabi Baekje's revival
•Oct. 2 (Fri) 18:00–19:00 / Geumseongsan Flame Altar, Buyeo



3-4 Baekje Royal Memorial Rite

A rite honoring King Onjo and the six kings of Sabi-period Baekje
•Oct. 3 (Sat) 11:00–12:00 / Sungmokjeon Hall, Royal Tombs in Neungsan-ri



3-5 Samchungje Rite

A rite honoring the loyalty of Seongchung, Heungsu, and Gyebaek
•Oct. 5 (Mon) 11:00–12:00 / Samchungsa Shrine, Busosan Mountain



3-6 Five Thousand Baekje Warriors Memorial Rite

A rite honoring the patriotism and sacrifice of Baekje's five thousand warriors
•Oct. 6 (Tue) 11:00–12:00 / Memorial Monument to the Five Thousand Baekje Warriors (Seodong Park)



3-7 Baekje Court Ladies Memorial Rite

A rite honoring the loyalty and sacrifice of the Baekje women who gave their lives at the kingdom's fall
•Oct. 7 (Wed) 10:30–11:30 / Gungnyeosa Shrine, Busosan Mountain



3-8 Yuwangsan Memorial Rite

A rite for King Uija and the displaced Baekje people taken to Tang China •Oct. 8 (Thu) 11:00–12:00 / Summit of Yuwangsan Mountain, Yangghwa-myeon



3-9 Imcheon Memorial Rite

A rite honoring the unknown Baekje soldiers who died resisting the Silla–Tang allied forces
•Oct. 9 (Fri) 11:00–12:00 / Seongheungsan Mountain, Imcheon-myeon



3-10 Seokseong Memorial Rite

A rite honoring the unknown soldiers who died defending Baekje in its final days
•Oct. 10 (Sat) 11:00–12:00 / Seokseongsanseong Fortress & Taggol Park



3-11 Suryuk Daejae Buddhist Rite

A traditional Buddhist rite honoring souls lost throughout Baekje history and praying for their rebirth in paradise •Oct. 10 (Sat) 13:00–20:00 / Gudeurae Ferry Parking Lot



3-12 BCF Ritual Heritage Tour

Discover the festival's value and meaning through traditional rites and related activities •Oct. 3 (Sat): Baekje Royal Memorial Rite; Oct. 5 (Mon): Samchungje Rite; Oct. 6 (Tue): Five Thousand Baekje Warriors Memorial Rite; Oct. 8 (Thu): Yuwangsan Memorial Rite / Four sessions
* Advance registration required

2026 Old Downtown Festa



Old Downtown Food Zone:

A food zone offering a wide variety of dishes
•Oct. 3 (Sat)–Oct. 11 (Sun); weekdays 17:00–21:00; weekends and holidays 10:00–21:00 / Seoktap-ro Area



One-of-a-Kind Shops

Board-game and book cafés in vacant storefronts, plus the Baekje Treasure Fragrance Exhibition
•Oct. 3 (Sat)–Oct. 11 (Sun) 11:00–21:00 / Jungang-ro 5beon-gil



Variety Shows

Juggling, bubbles, magic, balloon art, mime, and ventriloquism •Oct. 3 (Sat), Oct. 4 (Sun), Oct. 9 (Fri), and Oct. 10 (Sat) 11:00–18:00 / Jungang-ro 5beon-gil



Old Downtown Arcade

An exciting mission playground through the alleys of old downtown Buyeo
•Oct. 4 (Sun) 13:00–18:00 / Seoktap-ro, Sabi-ro, Jungang Market, and Jungang-ro 5beon-gil





4-1 Baekje Culture Experience Program

Explore the many facets of Baekje culture

•Oct. 3 (Sat)–Oct. 11 (Sun) 10:00–20:00 / Seoktap-ro



4-2 Baekje Fortress & Martial Arts Experience

Explore Baekje's fortress and martial arts traditions

•Oct. 3 (Sat)–Oct. 11 (Sun) 10:00–21:00 / Seoktap-ro



4-3 Baekje Performing Troupe

Travel through time with figures from Baekje history! •Oct. 3 (Sat)–Oct. 11 (Sun), ongoing / JTS & Seoktap-ro



4-4 123 Sabi Experience Program

Try Baekje-inspired crafts with local artisans

•Oct. 3 (Sat)–Oct. 11 (Sun) 10:00–18:00 / Jeongnimsa Temple Site Museum



4-5 Play Around Sabi

A large-scale community play festival for all ages •Oct. 3 (Sat)–Oct. 11 (Sun); closed on weekdays / JTS Pond & Seoktap-ro



4-6 Tethered Hot-Air Balloon Experience

See the beauty of Buyeo from above

•Oct. 3 (Sat)–Oct. 5 (Mon), Oct. 9 (Fri)–Oct. 11 (Sun) / Three hours from sunset / Archaeological Site in Gwanbuk-ri

* Operations may be restricted due to on-site or weather conditions.



4-7 Take Home a Memory!

Free hyeokpilhwa paintings, Geumdongi postcards, and more for visitors, while supplies last

•Oct. 3 (Sat)–Oct. 11 (Sun) 10:00–20:00 / Seoktap-ro



4-8 Baekjeseong Adventure

Creative play and hands-on activities inspired by Baekje culture

•Oct. 3 (Sat)–Oct. 11 (Sun) / JTS



4-9 Sabi Roblox Experience & Tournament (Mobile RPG)

Explore the world of Baekje in a popular Roblox game

•Oct. 3 (Sat)–Oct. 11 (Sun), ongoing / Tournament: JTS Main Stage, Experience: Around the Main Stage

5-1 Cultural & Arts Performances



Opening Celebration Concert

Ssaifun, SoonSoonHee, KIIRAS, tripleS

•Oct. 3 (Sat) 20:00–21:30



Buyeo's Starry Night Concert with KBS

Hwanhee, Ali, Ahn Chi-hwan, Kim Bum-ryong, Jeong Yu-jin, Seo Young-eun

•Oct. 5 (Mon) 19:00–21:00



Sabi Trot Festa

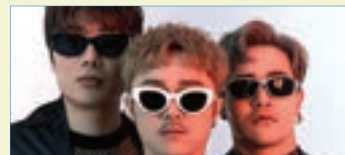
Jo Seung-gu & Jo Eun-ha, Kim Kyung-min, Bin Ye-seo, Hl Ryang, Ha Dong-geun, An So-mi •Oct. 7 (Wed) 19:30–21:30



Korea–China–Japan Cultural Exchange Performance

Nanyang, China; Baekje Traditional Music Orchestra; Baekje Gayageum Ensemble; Dazaifu Arts Troupe, Japan

•Oct. 9 (Fri) 19:00–21:00



Sabi Autumn Ballads

Ulala Session, Jeon Sang Keun

•Oct. 10 (Sat) 21:00–22:00



Sabi Autumn Trot Concert

Park Ga-yeon, Yoon Seo-won, Jeong Seo-joo, Yu Ji-na, Jang Yoon-jeong

•Oct. 4 (Sun) 20:00–22:00



An Autumn Night in Baekje: Sabi Moonlight Concert

Lim Ji-hoon, Boombeat Brass Band, Sorisae, Han:ul Fusion Gugak, singer-songwriter Sinna

•Oct. 6 (Tue) 19:00–21:00



Baegmagang Singing Contest

Miss Kim, Jeong Mi-ae, Jo Sung-hwan, Jo Eun-jeong, Hong Jun-bo, Nam Jin

•Oct. 8 (Thu) 18:00–21:00



Closing Celebration Concert

Jonaju, Kim Bo Kyung, ODD YOUTH, Insooni

•Oct. 11 (Sun) 20:00–21:00

5-2 Traditional Folk Performances



5-2-1 Sedo Dure Pungjang

Sedo Dure Pungjang: A traditional community pungmul performance handed down in Dongsari, Sedo-myeon
•Oct. 3 (Sat) 11:00–12:00 / JTS Pond



5-2-2 Sanyuhwaga

A farming song traditionally sung while weeding to ease fatigue and improve efficiency
•Oct. 3 (Sat) 15:00–16:00 / JTS Pond



5-2-3 Sedo Gahoe-ri Janggunje

A distinctive local rite praying for the village's health and a bountiful harvest
•Oct. 4 (Sun) 11:00–12:00 / JTS Pond



5-2-4 Eunsan Byeolsinje

A folk ritual rooted in local beliefs and incorporating military ceremonial elements
•Oct. 4 (Sun) 15:00–16:00 / JTS Pond



5-2-5 Eunsan Naeji-ri Danjapgi

A traditional folk game depicting villagers joining forces to overcome an epidemic
•Oct. 10 (Sat) 15:00–16:00 / JTS Pond



5-2-6 Chochon Chuyang-ri Dure Pungjang

A 200-year-old farming tradition preserved in Chuyang-ri, a clan village with over 400 years of history
•Oct. 11 (Sun) 11:00–12:00 / JTS Pond



5-2-7 Yongjeong-ri Funeral Bier Songs

A traditional performance based on the custom of pallbearers carrying an empty bier around the village on the eve of a funeral
•Oct. 11 (Sun) 14:00–15:00 / JTS



5-3 Family & Children's Stage (Mobile Stage at Gungnam Intersection)

Interactive performances for children and families, plus evening youth programs
•Oct. 3 (Sat)–Oct. 11 (Sun) / Ongoing during the festival



5-4 Buyeo Artists' Showcase (Mobile Stage at Gwanbuk-ri Site Intersection)

Ongoing performances by Buyeo artists and community arts clubs
•Oct. 3 (Sat)–Oct. 11 (Sun) / Ongoing



5-5 Spectacular Taekwondo Show

Dynamic group routines featuring aerial moves and multi-board breaking
•Oct. 4 (Sun), Show 1: 11:30–12:00;
Show 2: 14:30–15:00 / JTS Main Stage



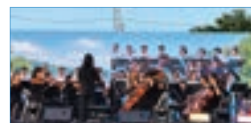
5-6 Kumamoto Baton Twirling Performance

A special performance by a baton-twirling team from Kumamoto, Japan
•Oct. 4 (Sun) 18:00–18:30,
Oct. 5 (Mon) 15:00–15:30 / JTS Main Stage



5-7 Traditional Martial Arts Demonstration – Baekje Ssaulabi Warriors

A performance embodying the spirit of General Gyebaek and the valor of Baekje warriors
•Oct. 6 (Tue)–Oct. 11 (Sun) / Seoktap-ro Area



5-8 Open Concert: Embracing Sabi – Buyeo Citizens' Orchestra

A community orchestra performance bringing local residents together
•Oct. 6 (Tue) 18:00–18:40 / JTS Main Stage



5-9 Baegmagang Singing Contest

A national singing competition bringing together the romance of Baegmagang River and music
•Oct. 8 (Thu) 18:00–21:00 / JTS Main Stage



5-10 Korea-China-Japan Cultural Exchange Performance – "Sabi: Connecting 1,500 Years of Friendship"

An international cultural exchange featuring arts groups from Korea, China, and Japan
•Oct. 9 (Fri) 19:00–21:00 / JTS Main Stage



5-11 Baekje Mimaji Mask Dance

A gigaku mask-dance performance introduced to Japan by Mimaji of Baekje
•Oct. 10 (Sat) 11:00–12:00 / JTS Pond



5-12 Buyeo Youth Orchestras Joint Concert, "Baekje in Harmony"

A musical celebration featuring youth orchestras from Buyeo, Goesan, Sinan, and Haenam
/ Performers: Singer Kim Ki-tae, soprano Kim Shin-won, baritone Park Sang-don, and percussionist Park Hee-jae
•Oct. 10 (Sat) 18:00–19:30 / JTS Main Stage

Buyeo Health Road

Baekje Royal Capital Walking Challenge

Walk through Buyeo's top attractions, collect stamps, and earn rewards while staying active!



Scan the QR code for participation details.



Scenic Displays & Exhibitions

6



6-1 Sabi by Night

Baekje lanterns and scenic lighting create unique sights and photo spots
• Oct. 2 (Fri)–Oct. 11 (Sun), ongoing / Downtown Buyeo



6-2 Media Art – Glorious Sabi: The Pagoda and the Sutras

A dazzling media-art display illuminates the stone pagoda at Jeongnimsa with 1,500 years of light
• Oct. 2 (Fri)–Oct. 11 (Sun) Daily after the main-stage performances / Five-story Stone Pagoda at JTS



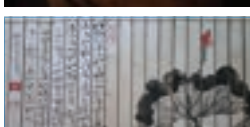
6-3 Media Art Road – Sabi Marketplace

Stroll through a media-art recreation of the Sabi capital's marketplace • Oct. 3 (Sat)–Oct. 11 (Sun) 18:00–22:00 / Five vacant stores on Seoktap-ro and the exterior windows of JTS Museum



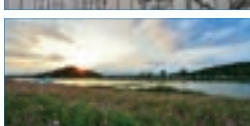
6-4 Sabi Baekje: 123 Years of Light

Visitors help complete the spectacle by carrying rented Geumdongi hanji lanterns • Oct. 3 (Sat)–Oct. 11 (Sun) 18:00–22:00 / JTS Pine Trail



6-5 72nd BCF Calligraphy Exhibition by the Buyeo Calligraphy Association

An exhibition reinterpreting Baekje's wooden writing tablets, or mokkan, through contemporary calligraphy
• Oct. 3 (Sat)–Oct. 11 (Sun) 10:00–21:00 / First-floor, JTS Museum



6-6 72nd BCF Photo Exhibition

Photographs showcasing the festival and Buyeo as a World Heritage city • Oct. 3 (Sat)–Oct. 11 (Sun) / Uiyeol-ro

Other & Associated Programs

7

7-1 19th Chungcheongnam-do Superintendent of Education Cup Baduk Tournament – Continuing the Legacy of Baekje Culture

A baduk (Go) tournament for elementary, middle, and high school students in Chungcheongnam-do • Oct. 3 (Sat) 10:00–17:00 / Buyeo-gun Gymnasium

7-2 Baegmagang Cosmos Fields

A breathtaking display of cosmos flowers against the beautiful scenery of Baegmagang River • Gudeurae Riverside & Sin-ri Area

7-3 2026 Baekje History & Culture City Tours, Night Tours & Familiarization Tours

A range of tourism programs exploring Buyeo's history and culture
• Oct. 3 (Sat)–Oct. 11 (Sun) / Throughout Buyeo-gun

7-4 Buyeo Book Fair, "The Scent of Baekje, A Feast of Books – Buyeo at Leisure"

A book festival featuring independent publishers, book talks, and children's activities
• Oct. 3 (Sat)–Oct. 5 (Mon) / Around Buyeo Gaeksa, Archaeological Site in Gwanbuk-ri

7-5 Donated Works by Korean Painter Lee Ho-shin, "The Breath and Dreams of Buyeo"

• Oct. 2 (Fri)–Nov. 14 (Sat) / Closed: Sundays and national holidays
/ Hours: 10:00–18:00 / Buyeo Cultural Center Exhibition Hall

7-6 BCF Nakhwa Nori

Sabi's traditional fireworks illuminate the beautiful Baekje night
• Oct. 10 (Sat) 19:00–21:00 / Gudeurae Riverside

Goodtrae Pay

User Promo



Period: Oct. 3 (Sat)–Oct. 11 (Sun)

Traditional Markets

Locations: Four traditional markets

Buyeo Market, Jungang Market, Buyeo New Market, and Hongsan Market

Benefits

Spend KRW 34,000 → Receive KRW 10,000 cashback

Spend KRW 67,000 → Receive an additional KRW 10,000 cashback

Cashback is based on the amount spent that day.

* Available on a first-come, first-served basis while funds last.

* Maximum benefit of KRW 20,000 per person during the promotion.

Participating Stores in Buyeo

Locations: Participating stores in Buyeo

(excluding the four traditional markets and certain business categories)

Benefits

Spend a cumulative KRW 50,000 during the promotion and receive a KRW 10,000 gift card (daily quantities are limited).

Redemption Location

Goodtrae Pay Booth at the Baekje Cultural Festival venue

* Available on a first-come, first-served basis while funds last.

* Benefits cannot be claimed more than once per person.

Upgraded Goodtrae Pay Rewards!

Increased from 12% to **20%**

(10% top-up reward + 10% spending reward)

Period: Sep. 21 (Mon)–Oct. 11 (Sun)

* May end early when funds are exhausted.

Inquiries: 041-837-1773, 041-830-2269



Find Restaurants Accepting Goodtrae Pay



1 Visit the recommended Buyeo restaurants listed in this leaflet.

2 Scan the QR code to find participating restaurants accepting Goodtrae Pay.

Resort Lotte Resort Buyeo 041-939-1000

Hanok / Pension / Guesthouses			
126 Mansion	010-4270-3387	Saranggol Garden Stay	010-4595-9662
340 Stay	010-8338-4062	Sabi and the Moon	010-3946-5347
Gabaesil Guesthouse	010-5006-6518	Sabi Pension	010-8217-5338
Gamdong Pension	010-4844-4269	Sabi Hanok	010-5897-0290
Guesthouse Yellow Wall	010-2770-9478	Sam Stay	010-8758-3141
Go-ok	010-4981-6128	Seodong Seonhwa Hanok	010-7460-2668
Gudeurae Hanok Guesthouse	010-7700-2988	Seodong Yeonga	010-5803-4204
Gungnam-ro Stay	010-9410-4775	Sobanmoe Stay	010-9510-3717
Gwideok-ri 646	010-4751-0361	Soburi Hanok	010-9853-0002
Geudam Stay	010-3801-1935	Sol Pension	010-9405-2114
Green Mate	010-4200-7812	Sol Pension 2	010-9405-2114
Geumgang Byeolgok	010-5252-5029	Surijae	010-5131-8017
Geumsari Red Roof House	010-5527-9531	Stay Byeolha	010-4470-4270
Gildam Pension	010-8823-4989	Stay Yeongnam 384	010-4506-4791
Gilbeat Hanok Guesthouse	010-2439-5836	Stay Hoban	010-5548-1323
Naru Hanok	010-5897-0290	Sinseon Hanok Pension	010-6459-1017
The Moon and Sixpence	010-6358-6844	Areumbyeol Pension	010-5450-4145
Hanok Embracing the Moon	010-3442-5251	Yangdalteum Stay	010-6403-1800
Dalpaengi House	010-8493-6667	Eoraha Hanok Pension	010-7443-1625
The Buyeo	010-4288-4358	Eoksae Garden	010-5810-7334
Dogumeori Pension	010-2944-9193	Eoksae Garden B	010-8466-7953
Deulkkot	010-3436-8261	Osil Stay	010-4192-8461
Deulkkot Daenam	010-3436-8261	Wolhamji	010-5899-0970
Raon Haje	010-6634-0662	Eunsan Maehwa Garden	010-9049-6650
Royal Paper House	010-4928-0918	King Uija Hanok Pension	010-3442-5251
Ripple Stay Buyeo	010-5021-7630	Ilsongjae	010-4082-9098
Meomulda Kkotdam	010-6535-9146	Ju Stay	010-2336-8895
Mori Pension	010-5238-6937	Jip	010-2757-0412
Mujigae	010-5442-6101	Chodong Guesthouse	010-3174-2929
Bangyo Stone Wall Guesthouse	010-8615-5845	Chun Stay	010-4402-6872
Baekyeon Hanok	010-7759-8969	Hinoki House	010-2002-8000
Buyeoga	010-2459-2636	Pook Stay	010-9553-6346
Buyeo Farmer's House	010-3382-4887	Haneul Byeolbit Pension	010-5179-8350
Buyeo Guesthouse	010-3247-9870	Haru TWO	010-6616-5377
Buyeo Jaondae Pension	010-2478-6504	Hangaon	010-4161-7790
Buyeo Traditional Hanok Pension	010-4300-0017	Hyeonam-ri Stone Wall House	010-3762-9978
Buyeojeong	010-9586-0134	Hoban Guesthouse	010-7100-7191
Buyeo Hanok Chwigajeong	010-8514-1769	Hong Stay	010-9493-5426
Buyeo Hanok Guesthouse	010-4311-2792	Hyujae	010-7758-3834
Sarang Stay	010-5407-0053	White Cloud, Bright Moon	010-7474-6593

Group Accommodations

Buyeo Tourist Youth Hostel	041-835-1173	Buyeo Park Art Villas	041-835-3000
Buyeo-gun Youth Hostel	041-836-9576	Jayeon Buyeo Youth Hostel	041-835-7783
Buyeo-gun Youth Training Center	041-835-5502		

Camping & Glamping

Goodtrae Well-being Village Glamping	041-835-2942	Buyeo Sarangnamu Campground	041-837-3335
Forest Within Auto Campground	010-5691-5058	Buyeo Educational Family Experience Center	041-832-1996
Forest Within Campsite	010-5691-5058	Buyeo Sanarae Camping Farm	010-6625-8260
Neoreuntteul Campground	010-4056-9324	Samwori Farm	010-5433-6196
Neuru Campground	010-2084-6308	Suribawi Camping Garden	041-835-5118
Little Village	010-7274-7993	Oksan Lake Garden (Jindallae Tourist Farm)	010-5406-1407
Mansusan Natural Recreation Forest	041-832-6561	Pan & Farm Healing Garden	010-6720-2626
Baegmagang Caravan Auto Campground	010-4023-2555	Haryangsal-i Nakhwa Nori	010-6538-1773

Rural Experience Villages

Gochugol Solbaram Village	010-8630-5871	Buyeo Songjuk Village	010-4826-5082
Gureul Experience Village	041-834-5900	Songjeong Picture Book Village	041-837-8030
Baekje Indong Village	041-833-7564	Eco-friendly Kkachi Village	041-832-5003
Buyeo Giwa Village	041-834-8253	Hwanggol Rose Village	010-5429-7375

Buyeo Recommended Restaurants

Gungnam Son Kalguksu	Kalguksu (Knife-cut Noodles)	041-835-2162
Gungnam Chueotang	Loach Soup, Webfoot Octopus	041-837-2367
Donghaean Dongtae-jjim	Pollack Soup, Braised Pollack	041-832-8756
Miragwon	Aged-Kimchi Pork Ribs, Lotus Leaf Rice	041-832-8552
Bada Yeohaeng	Sashimi	041-832-8216
Baekje Garden	Mushroom Hot Pot, Grilled Pork Belly	041-836-0306
Baekje Gung Suragan	Lotus Leaf Set Menu, Bulgogi Set	041-837-1255
Sabi Agu	Braised Monkfish, Monkfish Soup	041-835-0025
Sanjang Restaurant	Grilled Eel, Spicy Fish Stew	041-835-3039
Sangun Chinese Restaurant	Chinese Cuisine	041-833-0027
Seodong Hanwoo Main Branch	Korean Beef	041-832-7585
Seokdam Bok & Agu	Blowfish, Monkfish	041-837-2525
Solnaeum	Lotus Leaf Tteokgalbi Set	041-836-0116
Yeonkkot Iyagi	Lotus Leaf Rice	041-833-3336
Odaeyang Hoejip	Sashimi	041-835-2827
Jangsu Village	Korean Set Menu, Pollack Soup	041-835-0147
Jangeochon	Grilled Eel	041-834-6614
Joseon Wanggalbi	Pork Ribs, Gochujang Pork Belly	041-836-4433
Cheongsi Myeonok	Naengmyeon, Short Rib Soup	041-835-7743
Haengbok Nakji	Stir-fried Octopus, Short Rib-Octopus Hot Pot	041-832-0622
Hwangtojeong	Korean Beef	041-834-6263